



RICI NETWORK

INTERNATIONAL NETWORK OF IMAGE CONSULTING



Network presentation

RICI (Réseau International Coachs en Image) unites relooking agencies in France, Switzerland, Portugal, Belgium, Brazil and Italy.

It aims to:

- reassemble all the professional who perform in this area;
- offer continuous training to the image consultants;
- developed new markets and new client portfolios;
- create a quality symbol.

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RICI Italy

Who are the network Image Consultants?

Until now, RICI has more than 40 relooking agencies selected by its technique, deontological and professional skills.

These agencies are selected after a complete survey. Thus, among 4 and 6 new agencies integrate our organization per year.

Some numbers:

- 95% of our consultants practise over 2 years,
- 80% of our consultants are presently instructors in schools or companies;
- 95% of our consultants have more than 30 years old;
- 70% of our consultants are bilingual or trilingual,
- 100% of our consultants travel across France or abroad.

Choosing a member of RICI guarantees a service and a reception of quality.

Besides, we assure you an image consultancy produced taking in account your wills and personality.

Our competences and intervention spheres

Our intent is to value the person through a personal coaching or group ateliers.

Our work basis is: image evaluation, colour advices, clothing advices, personal shopping, non-verbal communication, make-up and hair care advices.

Our teams intervene in the entire France, Switzerland, Belgium, Italy, Brazil and Portugal, in schools and companies in the shape of seminars, ateliers and animation movies. Our teams travel regularly to United States, Africa and European countries.

Our Trumps

Choosing RICI, is to prefer:

- professional quality: our image consultants are all certified by the State or waiting of certification (Certificate of Image Consultant IDRI) ,
- professional ethics: coaches compromise in respecting the RICI ethical and image consultant principals.
- logistic gain to your company established in France: it disposes of one single interlocutor who manages the whole project and his technical team.

The image consultant profession

The image consultant works with the intention of valuing both company and individual image. He generally approaches different image parts: clothes style, colours, hair, make-up, verbal and non-verbal communication. He attends you in order to achieve your communication goals. (“I wanted to look younger, more feminine, leader, more communicative...”).

After an analysis of the different social, professional and familiar contexts, the consultant looks for congruence between the client’s personality and the new image.

The consultant advises a style of clothing, colours to privilege, cuts and fabrics that must be chosen according to morphology and communication targets. He guides in the choice of a wardrobe and during the new purchases in the stores. Reveals, delights a face thanks to a new hairstyle and make-up. The image consultant keeps up with individuals and companies in this development.

Professional trainings recommended by RICI

RICI recommends the following trainings:

- In **FRANCE** - Paris www.idri.fr

Image Consultant Training that gives access to the certificate of Image Consultant. This certificate is recognized by the *Commission Nationale des Certifications Professionnelles*.

- In **BELGIUM** – Massard Castle in Liège

Image Coaching Training organized regularly during one year at evenings.

- In **PORTUGAL** – Academia Looking www.academialooking.com

Image Consultant Training that gives access to consultant, professional make-up and personal-shopper duties.

- In **BRAZIL**- SENAC’s trainings www.sp.senac.br

Style and Fashion Consultant Training with the option of Personal Image Consultancy.

Do you intend your school to be recognized by RICI? Contact us!

Our portfolio

Chambers of Commerce (Strasbourg, Chartres, Grenoble...)
Lingerie brands (Wonderbra...)
Receptionist, Image Consultancy and Trade School (Tunon, IDRI, Declic...)
Social and Aid Centres (Maternal Aid Centre, Social Centre Espace...)
Hairdressers and beauticians
Ready-to-wear stores (Devianne, Kiabi...)
Leader brands (Orange, Henkel...)
Hotel hook-ups (Club Med, Accor...)

Our associates

Do you wish that professional hairdressers, make-up artists, photographers or stylists intervene in your relooking project?

We have a team who works in partnership and intervenes in each one of the member states.

Do you intend to offer a gift to each participant?

We provide a palette of colours, advices, training guides, make-up kits, cosmetic kits, in pursuit of your needs. These kits are entirely personalized and adjustable to your company identity.

We also provide clothing that might be worn during the seminars.

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